



# DIGITAL & LIVE AUCTION

October 3<sup>rd</sup>, 2024

**SUGAR SAMMY**

NO SUGAR ADDED

**BALCON**

463 Sainte-Catherine O. Downtown MTL



## CONTRIBUTE TO OUR DIGITAL & LIVE AUCTION LOTS

**Fred is looking for lots for his auction at the Gala on October 3<sup>rd</sup>.** The event's **400 expected attendees** and the Fred community can log on and bid on the various prizes on offer: gourmet meals, hotel nights, wines and spirits, art and sports items, etc. **If you'd like to help, donate a prize!**

### BRAND EXPOSURE OFFER

- Donations mentioned on the auction platform (*interactive or live auction*)
- Newsletter with link to the interactive auction (*10,000 subscribers*)
- Mention on the Foundation's website (*50,000 unique visitors per year*)
- Mention in our social networks (*Facebook 3,196 followers, Instagram 532, LinkedIn 727*)

**By donating over \$5,000,** your lot will be featured at our live auction, where a professional auctioneer will present it.

### ABOUT THE FOUNDATION FOR TYPE 1 DIABETIC CHILDREN

Fred contributes to the **daily well-being of families, children and teens living with type 1 diabetes** throughout the province of Quebec and provides a unique specialized summer camp program for young diabetics.

Fred subsidizes activities for children with type 1 diabetes so that they can have access to Camp Carowanis each summer. Through various programs, it helps children, and their families better manage diabetes and ensures that teenagers are equipped to lead healthy and independent adult lives with respect to managing their diabetes.

## FRED AT GLANCE

450 new diagnoses  
T1D in Quebec each year

300 campers  
at Camp Carowanis,  
the only bilingual camp dedicated to  
insulin dependent children

2850 families supported  
thanks to the different resources



## THE DAILY LIFE OF A YOUNG T1D

1.5 times more likely  
to suffer from psychological issues  
such as anxiety, depression, rebellion,  
and isolation

Up to 4 insulin injections and  
10 blood glucose tests every day.

**This illness can be controlled but  
cannot be eliminated.**