



IN SUPPORT OF T1D YOUTH

AUGUST 21st, 2023

CLUB DE GOLF DE LA VALLÉE DU RICHELIEU
100 CH. DU GOLF, SAINTE-JULIE, QC J3E 1Y1



SPONSORSHIP OPPORTUNITIES 2023



FONDATION
RESSOURCES
POUR LES
ENFANTS
DIABÉTIQUES



in support of



FONDATION
RESSOURCES
POUR LES
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ABOUT FRED - THE RESOURCE FOUNDATION FOR TYPE 1 DIABETIC CHILDREN

GOLF-CYCLING CLASSIC

Fred's Golf-Cycling Classic is back for its 20th edition!

This festive and friendly event allows Fred to fund its various projects on behalf of children and tee





PARTICIPATE IN A SPORTING EVENT THAT CONNECTS THE BUSINESS COMMUNITY FROM ALL SECTORS!

Join Fred's Golf-Cycling Classic and network with **over 264 golfers and 55 cyclists** from the business, finance, and real estate communities! Amongst friends, colleagues, or business partners, this promises to be a fun and athletic day.



QUARTET + GOLF *

\$3,600

- Round of golf for 4 people, including cart, brunch, and lunch
- Cocktail reception for the 4 golfers



TEAM + CYCLING *

\$2,700

- Bike course of 60 or 90 km for 4 people, including brunch and lunch
- Cocktail reception for the 4 cyclists

*** In addition to the registration of your four people, you also receive increased visibility for your company on the golf course**

QUATUOR

\$2,900

- Round of golf for 4 people, including cart, brunch, and lunch
- Cocktail reception for the 4 golfers

GOLFEUR

\$725 \$

- Round of golf for 1 person, including cart, brunch, and lunch
- Cocktail reception for the golfer



CYCLIST

\$500

- Bike course of 60 or 90 km for 1 person, including brunch and lunch
- Cocktail reception for the cyclist

EVENING ONLY

\$200

- Access to the evening's cocktail reception for 1 person, beginning at 4 PM

ASSOCIATE YOUR COMPANY WITH THE EVENT AND LET YOUR PARTNERSHIP WITH THE FOUNDATION SHINE

By financially supporting the Diabetic Children's Foundation, your organization will shine in the eyes of Fred's clientele (parents of diabetic children), our current partners, and the participants of our Golf-Cycling Classic.

An opportunity not to be missed!



SPONSORSHIP OPTIONS

PLATINUM

\$10,000

SELECT BETWEEN

- Major Partner - Evening **(one golf quartet included)**
Step into the Roaring Twenties by becoming a Platinum Sponsor for the Gatsby themed soiree!
- Major Partner - Golf **(one golf quartet included)**
Charm golfers with increased exposure for your company on the green

GOLD

\$7 500

SELECT BETWEEN

- Major Partner - Cycling **(includes access for 4 cyclists)**
Charm cyclists with increased exposure for your company along the track
- Brunch
- Refreshments and snack bar

SILVER

\$5 000

SELECT BETWEEN

- Interactive Auction
- Golf Carts
- Raffle
- Beer station

NEW OPTION LOCKER ROOM SPONSORSHIP

- Logo on lockers
- Locker room decoration
- Gifts in participants' lockers

BRONZE

3 000 \$

SELECT BETWEEN

- Practice Area
- Therapeutic massage
- Putting Contest
- Beat the pro
- Bike jersey (2) - Right or left sleeve
- Caricaturist at the cocktail

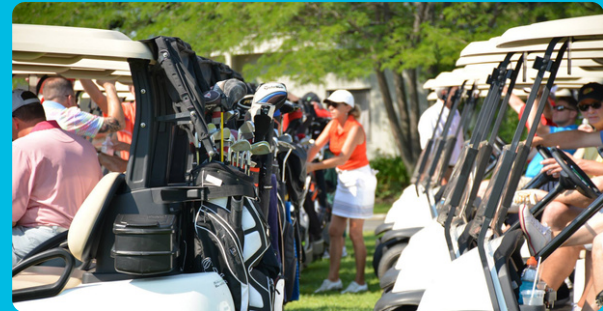
EXPERIENTIAL ON-THE-FIELD SPONSORSHIP

Sponsor a refreshing activity

- Scotch tasting
- Alcoholic popsicles
- Iced coffees
- Smoothies



OUR PREVIOUS EDITIONS



GATSBY THEMED SOIREE





VISIBILITY PLAN

Golf-Cycling

	GENERAL VISIBILITY	PLATINUM	GOLD	SILVER	BRONZE
ON THE WEB	Post "Our Partners" with photo of sponsorship activations on LinkedIn and Facebook	Exclusive	Exclusive	Grouped	Grouped
	Logo on the homepage while promoting the campaign and the event	X			
	Logo on the campaign banner on the website homepage	X			
	Logo on the promotional email (newsletter) of the campaign, sent in May and August - 10 000 contacts	X	X	X	
DURING THE EVENT	E-mail to all participants prior to the event	X		Auction	
	Logo on poster	X	X	X	X
	Microphone announcement during the evening	X	X		
	Logo on digital display during the evening	Static	Looped	Looped	Looped
	Logo on the day's program	X	X		
AFTER THE CAMPAIGN	Logo at the reception table	X	Cycling		
	Newsletter of acknowledgement (campaign donors and guests)	Logo & photo	Logo	Mention	Mention
	Annual report	Logo	Logo	Mention	Mention
	Campaign report	Logo	Logo	Mention	Mention
	Logo in 2023 sponsorship document (2022 partners)	X	X		

SPECIFIC VISIBILITY

Evening and cocktail reception: Gatsby themed

- Logo on tables

Round of Golf

- Logo on pennants and golf cups
- Logo on pavement stickers

Cycling Classic

- Logo on front and back of jersey
- Logo at start and finish
- Logo at the refreshment station

Brunch

- Logo on a breakfast items
- Logo on tables

Refreshments and snack bar

- Logo on lunch boxes
- Logo on snacks

Bike jersey

- Logo on one sleeve

Interactive Auction

- Logo on the QR code posters (reception, brunch, snack and cocktail)
- Logo on the interactive platform

Carts

- Logo on placards
- Logo on the card given to the players

Raffle

- Logo on raffle tickets
- Logo at sales station during the cocktail
- Logo at the station during the refreshment period

Beer station

- Logo on the ice buckets

Locker room sponsorship

- Logo on lockers with participants' names
- Locker room decoration in the colors of your choice
- Gifts in participants' lockers (at your expense)



CONTACT

If you have any questions, comments, or feedback, please feel free to contact us using the contact information provided below. Our team will do its best to respond to your message as quickly as possible.



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